

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

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**HighPoint Associates Announces
Expansion of Services into Texas with Opening of Dallas Office**

Los Angeles, CA (September 12, 2011) HighPoint Associates (HPA) – a strategic advisory services firm with over 500 professionals – continues its pattern of record growth by opening its fourth US regional office in Dallas, Texas. Peter Balbus, a Principal with HPA who resides in the Dallas area, will lead the office.

For HPA's Managing Director, Sumeet Goel, the opening of the Dallas office signifies the next stage of development for the firm. "North Texas, and especially the burgeoning Dallas/Ft. Worth Metroplex, is now home to over 10,000 corporate headquarters – making DFW the largest corporate headquarter concentration anywhere in the United States. In addition, there are thousands of small and mid-sized business operations in the area, including southwest regional offices for hundreds of international companies."

Mr. Balbus, who has lived and worked in the Dallas metropolitan area for more than five years, echoes this sentiment. "I relocated to Dallas in 2006 and have been very impressed by the number and quality of companies that I've discovered are located here." Balbus believes that HPA's professional services approach is perfectly matched to the needs of the businesses located in this region. "HPA is a 21st century consulting enterprise that offers clients world-class expertise with unprecedented flexibility at highly competitive rates. In today's unpredictable business climate, companies are looking for a real alternative to expensive and inflexible traditional firms whose services are generally delivered through bright but inexperienced associates. HPA's unique ability to provide exactly the right senior resources and easily increase or reduce our support levels to match client needs leaves traditional consulting firms far behind."

The new office will allow HPA to serve its existing southern clients more closely and provide them with the opportunity to grow these relationships. Mr. Goel explains, "HPA's continued growth can only be achieved if we sustain our focus on serving our clients as efficiently and cost effectively as possible. With this new commitment to the North Texas business community, we are able to build stronger ties to our clients there and enhance our consulting presence with a growing network of vetted, local consultants."

The new HPA Dallas office is located at 10000 North Central Expressway, Suite 400, Dallas, TX 75231 and the telephone number is (214) 890-9261.

About HighPoint Associates, LLC

Founded in 2002, HPA has gained a solid record for providing clients with exceptional advisory, consulting and interim executive resources at competitive rates to meet their most important business challenges. Drawing from its network of over 500 individually interviewed, verified and selected consultants, HPA is able to precisely match the right individual or team of consultants to the specific skills, experience and interaction style demanded by each unique client situation. While HPA has worked successfully with clients ranging from new venture start-ups all way up to Fortune 500 corporations, our business model works particularly well with growth-oriented mid-sized companies and divisions of Global 1000 corporations.

HPA offers clients an unrivalled level of personal attention and outstanding capabilities. The firm's principals have strong academic credentials and client services management experience gained at top strategy firms including McKinsey & Company, Booz-Allen & Hamilton and Katzenbach Partners. HPA's network of over 500 highly skilled and experienced consultants offers expertise across all critical business disciplines and all major industry segments. Many completed successful careers as senior practitioners and principals with top-tier consulting firms before taking on senior management and executive roles in industry. While HPA consultants generally offer more than 15 years of business experience, many have 25 or more years of invaluable advisory skills and hands-on senior management know-how.

HPA has offices in Los Angeles, Chicago, New York and Dallas.

To learn more about HighPoint Associates, call 310-616-0100 or visit them at www.highpoint-associates.com.

FOR MORE INFORMATION

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